

## Personal Finance Curriculum Map

\*Personal finance curriculum is based on 2022 MDE Personal Finance Standards and lessons from Next Gen Personal Finance\*

MDE Personal Finance Curriculum

Next Gen Personal Finance

Торіс	Content	Essentials/Skills	Assessment	Standards
Behavioral Economics	<ul> <li>1.1 - Your Values and Money</li> <li>1.2 - Your Brain and Money</li> <li>1.3 - Overcoming Cognitive Biases</li> </ul>	<ul> <li>Practice making financial decisions</li> <li>Reflect on their personal values and how they can influence their financial decisions</li> <li>Explore how values differ from person to person</li> <li>Explain what a cognitive bias is and how it can cause someone to make irrational decisions, particularly around money</li> <li>Explore and experience a variety of cognitive biases</li> <li>Define common cognitive biases humans have and explain how they might influence someone's financial decisions</li> <li>Identify signs of cognitive bias</li> <li>Explore steps someone can take to overcome cognitive bias</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities	PF3 - Budgeting and Saving PF5 - Financial Investing
Banking	<ul> <li>2.1 - Intro to Banking</li> <li>2.2 - Checking Accounts</li> <li>2.3 - Classic Checking</li> <li>Skills</li> <li>2.4 - Savings Accounts</li> <li>2.5 - Beware of Banking</li> <li>Fees</li> <li>2.6 - Being Unbanked</li> <li>2.7 - Strategies to Save</li> <li>2.8 - Challenges to Saving</li> <li>2.9 - Digital Wallets and</li> <li>P2P Apps</li> <li>2.10 - Online and Mobile</li> <li>Banking</li> </ul>	<ul> <li>Understanding Bank Services: Learn about the various services banks offer, such as checking and savings accounts, loans, and credit cards.</li> <li>Managing Checking Accounts: Gain practical skills in using checking accounts, including writing checks, depositing and withdrawing funds, and understanding bank statements.</li> <li>Financial Literacy in Savings: Compare different savings vehicles (savings accounts, CDs, money market accounts) and identify key criteria for selecting the best option.</li> <li>Banking Safely Online: Learn how to securely conduct online banking, including setting up and using P2P payments, understanding digital wallets, and avoiding fraud.</li> <li>Interpreting Bank Statements: Develop the ability to read and understand bank statements to track spending and manage finances effectively.</li> <li>Avoiding Banking Fees: Identify common</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Banking Unit Assessment	PF1 - Earning Income PF2 - Buying Goods and Services PF3 - Budgeting and Saving PF4 - Using Credit

		<ul> <li>checking and savings account fees and learn strategies to avoid them, including understanding overdraft protection.</li> <li>Setting Financial Goals: Establish short, medium, and long-term savings goals, including building an emergency fund and managing savings in the face of inflation.</li> <li>Understanding Overdraft Policies: Learn about overdraft protection, its impact on finances, and compare policies at major US banks to minimize fees.</li> <li>Exploring Banking Options: Compare the pros and cons of different banking options, including physical vs. online banks, credit unions, and cashless societies.</li> <li>Being Financially Inclusive: Understand who is typically unbanked, explore the reasons behind it, and learn the consequences of being unbanked in different regions of the U.S.</li> </ul>		
Investing	<ul> <li>3.1 - Why Should I Invest</li> <li>3.2 - What is the Stock</li> <li>Market</li> <li>3.3 - What is a Stock</li> <li>3.4 - What is a Bond</li> <li>3.5 - Managing Risk</li> <li>3.6 - Investing In Funds</li> <li>3.7 - Deep Dive Into Funds</li> <li>3.8 - Start Investing</li> <li>3.9 - Smart Investing:</li> <li>Regulations &amp; Returns</li> <li>3.10 - The Importance of</li> <li>Investing for Retirement</li> <li>3.11 - How to Invest for</li> <li>Retirement</li> <li>3.12 - Modern Investing</li> </ul>	<ul> <li>Understanding Investing: Learn the basics of investing, how it differs from saving and trading, and the reasons for investing, such as outpacing inflation.</li> <li>Compounding and Wealth Building: Analyze how compounding builds wealth over time, illustrating the long-term benefits of investing.</li> <li>Stock Market Fundamentals: Understand what the stock market is, the reasons companies and investors participate, and how stocks can generate income.</li> <li>Investment Risk Management: Explore effective strategies to manage investment risk, including diversification, dollar cost averaging, and understanding risk tolerance.</li> <li>Reading and Evaluating Investments: Develop the ability to read stock quotes, bond fund fact sheets, and evaluate the performance of various investments over time.</li> <li>Diversifying Investment Portfolios: Understand the importance of diversification by learning about mutual funds, index funds, exchange-traded funds (ETFs), and target-date funds.</li> <li>Retirement Planning: Investigate how investing</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Investing Unit Assessment	PF1 - Earning Income PF3 - Budgeting and Saving PF4 - Using Credit PF5 - Financial Investing

		<ul> <li>can help meet retirement goals, including understanding 401(k) plans, IRAs, and the limitations of relying solely on Social Security.</li> <li>Tax Implications of Investing: Learn how short and long-term capital gains tax can impact investment decisions and overall returns.</li> <li>Opening and Managing Brokerage Accounts: Understand what a brokerage account is, how to open one, and the role of financial regulations and regulatory bodies like the SEC and FINRA.</li> <li>Exploring Modern Investing Tools: Explore the function and impact of robo-advisors, micro-investing, and artificial intelligence (AI) in the modern investing landscape.</li> </ul>		
Types of Credit	<ul> <li>4.1 - Intro to Credit</li> <li>4.2 - Young People and Credit Cards</li> <li>4.3 - Using Credit Cards Wisely</li> <li>4.4 - Loan Fundamentals</li> <li>4.5 - Auto Loans</li> <li>4.6 - Mortgages</li> <li>4.7 - Predatory Lending</li> <li>4.8 - When to Use Credit</li> </ul>	<ul> <li>Understanding Credit Types: Identify the major types of credit (e.g., credit cards, auto loans, mortgages) and their characteristics.</li> <li>Credit Components and Costs: Learn the three basic components of lines of credit—principal, interest rate, and term—and understand how interest is charged and how to minimize it.</li> <li>Credit Card Fundamentals: Understand how a credit card works, including making purchases, managing payments, and avoiding interest.</li> <li>Accessing Credit as a Young Adult: Identify at least three ways young adults can gain access to a credit card before age 21.</li> <li>Differentiating Between Credit Products: Enumerate the differences between debit, prepaid debit, and credit cards, and understand when to use each.</li> <li>Debt Management: Differentiate between amortized installment loans and revolving credit lines, and understand how payments are structured using an amortization table.</li> <li>Making Informed Loan Decisions: Compare auto loan and mortgage offers, using calculators to determine how factors like down payment, APR, and term impact total costs.</li> <li>Recognizing Good vs. Bad Debt: Describe the difference between good debt (e.g., high-interest credit card debt), and understand when to use or avoid credit.</li> <li>Understanding Payday Loans: Explain what payday loans are, the financial need they meet, and why they can trap users in a cycle of debt.</li> <li>Evaluating Financial Products: Compare the costs of borrowing money using various loan and credit products, including Buy Now, Pay Later</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Types of Credit Unit Assessment	PF4 - Using Credit PF4.1 - FAFSA

		plans, and understand their impact on financial well-being.		
Managing Credit	5.1 - Debt Management 5.2 - Your Credit Report 5.3 - Your Credit Score 5.4 - Building Credit from Scratch 5.5 - Handling Significant Debt 5.6 - Debt and Wealth	<ul> <li>Understanding Credit Scores: Learn what a credit score is, how it's calculated, and analyze methods to view and improve credit scores over time.</li> <li>Impact of Interest on Debt Management: Observe how interest-bearing credit accounts affect a person's ability to manage debt effectively.</li> <li>Debt Reduction Strategies: Assess multiple strategies to reduce or eliminate debt, including credit counseling, debt consolidation, and formulating a repayment plan.</li> <li>Consequences of Late Payments: Compare the consequences of late payments across different types of debt and understand when late payments become particularly troublesome.</li> <li>Importance of Early Credit Establishment: Analyze why it's crucial to establish credit early in life and identify strategies to start building credit.</li> <li>Credit Score and Loan Impact: Compare the impact of different credit scores on the terms and conditions of various loans.</li> <li>Bankruptcy Insights: Explain the impacts of filing for bankruptcy and compare the differences between Chapter 7 and Chapter 13 bankruptcy.</li> <li>Debt as a Wealth-Building Tool: Explore how debt can be used strategically to build wealth and analyze the role of access to credit in wealth accumulation.</li> <li>Credit Protection Laws and Discrimination: Research credit protection laws and learn how to recognize and respond to credit discrimination.</li> <li>Debt Settlement Risks: Identify the risks associated with using debt settlement programs and critique their effectiveness in debt management.</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Managing Credit Unit Assessment	PF4 - Using Credit
Buying a Car (Mini Unit)	C.1 - Choosing a Car C.2 - Costs of Owning a Car C.3 - Buying New and Used Cars C.4 - Leasing vs Buying C.5 - Sealing the Deal	<ul> <li>Car Research and Comparison: Conduct thorough research to find cars that meet their needs and compare different types of cars using popular car research websites and apps.</li> <li>Understanding Car Ownership Costs: Summarize the various costs associated with owning a car, including insurance, maintenance, and depreciation, and calculate the total cost of ownership for a specific vehicle.</li> <li>Buying New vs. Used Cars: Understand the pros and cons of buying a new car versus a used</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities	PF2 - Buying Goods and Services PF4 - Using Credit PF6 - Protecting and Insuring

		<ul> <li>car, including differences in warranties and vehicle depreciation.</li> <li>Auto Loans and Financing: Explore the different options available for getting an auto loan, understand the pros and cons of each, and how financing affects monthly payments.</li> <li>Car Insurance Factors: Explain the factors that affect car insurance rates and how different variables influence the cost of coverage.</li> <li>Leasing vs. Buying a Car: Explain the pros and cons of leasing a car versus buying one, including understanding lease agreements and the costs involved.</li> <li>Vehicle History Reports: Learn how to read and interpret a vehicle history report in detail to assess the condition and history of a pre-owned or certified pre-owned vehicle.</li> <li>Negotiating Car Prices: Identify best practices for negotiating the price of a car, whether buying from a dealership or a private seller.</li> <li>Understanding Car Depreciation: Understand how depreciation impacts a car's value over time and its implications for both buying and selling a vehicle.</li> <li>Car Buying Process: List the essential items needed when buying a car from a dealership and explain how the process differs when purchasing from a private seller.</li> </ul>		
Buying a House (Mini Unit)	<ul> <li>H.1 - First Steps to Buying a House</li> <li>H.2 - The Costs of Buying a House</li> <li>H.3 - Finding a House</li> <li>H.4 - Mortgages</li> <li>H.5 - Barriers &amp; Pathways to Homeownership</li> <li>H.6 - Buying a House</li> </ul>	<ul> <li>Renting vs. Owning: Compare the advantages and disadvantages of renting versus owning a house, including the financial and lifestyle implications of each choice.</li> <li>Homeownership and Wealth Building: Understand how homeownership can build wealth over time and the factors that determine a person's readiness to buy a home.</li> <li>Home Buying Process Overview: Gain a broad overview of the home buying process, from initial planning and budgeting to closing the deal.</li> <li>Mortgage Fundamentals: Explain what a mortgage is, the differences between fixed- and adjustable-rate mortgages, and why most Americans need a mortgage to finance a home.</li> <li>Budgeting for Homeownership: Estimate a housing budget using rules of thumb and online calculators, considering upfront and ongoing expenses.</li> <li>Role of Credit Scores: Analyze the impact of credit scores on the cost of credit, especially in the context of mortgage rates and approval.</li> <li>Specialized Loan Programs: Explore</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities	PF2 - Buying Goods and Services PF4 - Using Credit PF6 - Protecting and Insuring

		<ul> <li>specialized loan programs, including FHA loans and down payment assistance, to understand how they can make buying a home more affordable.</li> <li>Making an Offer and Negotiating: Describe the process of making an offer on a home, negotiating the price, and the importance of home inspections in this process.</li> <li>Escrow and Closing Process: Explain the escrow process, the significance of a home appraisal, and what happens during the closing phase of buying a home.</li> <li>Using Real Estate Tools: Learn how to use online tools to search for homes that meet personal wants and needs, and understand the role of a real estate agent in the home buying journey.</li> </ul>		
Paying for College	<ul> <li>6.1 - Paying for College</li> <li>101</li> <li>6.2 - Reducing the Sticker</li> <li>Price of College</li> <li>6.3 - Applying for the</li> <li>FAFSA</li> <li>6.4 - Scholarships and</li> <li>Grants</li> <li>6.5 - Student Loans</li> <li>6.6 - Financial Aid</li> <li>Packages</li> <li>6.7 - Student Loan</li> <li>Repayment</li> <li>6.8 - Time for Payback</li> </ul>	<ul> <li>FAFSA Importance and Process: Understand the critical role of the FAFSA in the financial aid process and the importance of timely submission to maximize financial assistance.</li> <li>Reading a FAFSA Submission Summary: Learn to read a FAFSA Submission Summary: and understand the significance of the Student Aid Index (SAI) in determining college affordability.</li> <li>Scholarships and Grants: Explain why scholaCrships and grants should be prioritized over loans, differentiate between them, and find opportunities they are eligible for.</li> <li>Federal vs. Private Student Loans: Compare different types of federal student loans and private student loans, analyzing the pros and cons of each.</li> <li>Financial Aid Offers: Explain the key elements of a financial aid offer, analyze sample offers, and demonstrate the proper order in which to accept different types of financial aid.</li> <li>Responsible Borrowing: Understand what it means to be a responsible borrower, and identify common mistakes made in repaying student loans.</li> <li>Repayment Plans and Assistance: Explain the differences between various student loan repayment plans, and identify sources of assistance for managing student loan repayment.</li> <li>College ROI and Cost Considerations: Compare the return on investment (ROI) of different colleges, including the impact of in-state vs. out-of-state tuition on total college costs.</li> <li>529 Plans: Understand how a 529 plan can help</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Paying for College Unit Assessment	PF1 - Earning Income PF2 - Buying Goods and Services PF3 - Budgeting and Saving PF4 - Using Credit

		<ul> <li>minimize student loan debt and contribute to more affordable college education.</li> <li>College Decision-Making: Make informed decisions about college choices, including how to minimize debt and maximize both academic and social-emotional experiences during college.</li> </ul>		
Career	7.1 - The World of Work 7.2 - Career Fit 7.3 - Finding a Job 7.4 - Your LinkedIn Profile 7.5 - Resumes and Cover Letters 7.6 - The Interview 7.7 - Outcomes of a Job Interview 7.8 - Your First Week and Beyond 7.9 - Self-Employment	<ul> <li>Analyze the relationship between education, employment, and income - Understanding how education level impacts job opportunities and potential earnings.</li> <li>Differentiate between hard skills and soft skills - Recognizing the importance of both technical skills and interpersonal abilities in career success.</li> <li>Complete an interest assessment, then research and reflect on their career options - Identifying personal strengths and interests to guide career decisions.</li> <li>Demonstrate the ability to read and find important information in a job posting - Extracting key details and requirements from job advertisements to tailor applications.</li> <li>Create a LinkedIn profile and use it to advance your career and grow your network - Leveraging LinkedIn for professional networking and job opportunities.</li> <li>Apply best practices in interviewing to answer common interview questions - Preparing effectively for interviews by practicing responses to frequently asked questions.</li> <li>Analyze best practices in interviewing- Understanding techniques for successful interviewing, including virtual settings.</li> <li>Professionally negotiate their salary -Learning strategies to discuss and secure fair compensation.</li> <li>Compare multiple job offers based on a variety of criteria - Evaluating job offers by considering salary, benefits, and growth potential.</li> <li>Identify important steps to prepare for a new job - Understanding the necessary preparations for starting a new job, including paperwork and orientation</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Career Unit Assessment	PF1 - Earning Income
	A.1 - Alternatives to 4-Year College A.2 - The Military A.3 - Entering the Workforce from High	<ul> <li>Evaluate whether their desired career requires a four-year degree to be successful - Assessing the necessity of a college degree for specific career goals.</li> <li>Explore alternative career paths that do not require a four-year degree - Identifying and</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities	PF1 - Earning Income PF4 - Using Credit

Alternatives to College (Mini Unit)	School A.4 - Associate Degree A.5 - Trade & Vocational School A.6 - Apprenticeships A.7 - Professional Certifications A.8 - Your Productive Gap Year A.9 - Make a Plan	<ul> <li>understanding viable career options outside of traditional college education.</li> <li>Weigh the pros and cons of getting a college degree - Analyzing the benefits and drawbacks of pursuing higher education.</li> <li>Explain what a trade/vocational school is - Understanding the role and offerings of trade schools as an alternative to college.</li> <li>Discuss the benefits of attending trade/vocational school and why they're gaining popularity - Exploring the growing relevance and advantages of vocational education.</li> <li>Explain what an apprenticeship is - Learning about apprenticeships as a pathway to gaining practical skills and experience.</li> <li>Research career paths within the U.S. military - Investigating various career opportunities that stem from apprenticeships - Evaluating how apprenticeships can lead to specific job roles and career growth.</li> <li>Set a goal for where they would like to be one year after graduating high school for a path they might pursue - Goal-setting to plan for post-high school success.</li> <li>Create a timeline of steps they will need to take to reach their goal - Developing a concrete plan to achieve their career or educational objectives after graduation.</li> </ul>		
Entrepreneurship (Mini Unit)	E.1 - Understanding Entrepreneurship E.2 - Hurdles of Entrepreneurship E.3 - Planning and Pitching a Business E.4 - Launching a Business	<ul> <li>Define entrepreneurship - Understanding the concept and scope of entrepreneurship.</li> <li>Identify and describe key characteristics of successful entrepreneurs - Recognizing the traits and behaviors that contribute to entrepreneurial success.</li> <li>Explain the importance of small businesses in the US economy - Appreciating the role small businesses play in economic growth and job creation.</li> <li>Differentiate between different types of entrepreneurial models and approaches.</li> <li>Outline the stages of the entrepreneurial process - Understanding the steps involved in starting and growing a business.</li> <li>Apply problem/solution techniques for generating innovative business ideas - Using creative problem-solving methods to develop new business concepts.</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities	PF1 - Earning Income PF2 - Buying Goods and Services

		<ul> <li>Explain the purpose and components of a business plan - Understanding the essential elements of a business plan and its role in guiding a startup.</li> <li>Create a lean business plan - Developing a streamlined, actionable business plan that focuses on key business elements.</li> <li>Explore various funding options for startups - Researching and evaluating different methods for securing startup capital.</li> <li>Analyze why startups fail and how to overcome obstacles faced by entrepreneurs - Identifying common challenges in entrepreneurship and strategies to avoid failure.</li> </ul>		
Insurance	8.1 - Intro to Insurance 8.2 - Auto Insurance 8.3 - Renters & Homeowners Insurance 8.4 - How Health Insurance Works 8.5 - How to Access Health Insurance 8.6 - Other Types of Insurance	<ul> <li>Illustrate how everyone risks financial loss and how insurance shares that risk - Understanding the fundamental purpose of insurance in mitigating financial risks.</li> <li>Identify factors that impact insurance premiums and the relationship between premiums, deductibles, and coverage limits - Recognizing how insurance costs are determined and how different elements interact.</li> <li>Explain how the insurance industry uses risk pooling and math to provide insurance coverage and make a profit - Understanding the mathematical and financial principles behind the insurance business model.</li> <li>Understand the importance of having health insurance - Recognizing the critical role health insurance plays in managing medical expenses.</li> <li>Describe the main types of auto insurance policies and compare state requirements - Comparing different auto insurance options and understanding state-specific regulations.</li> <li>Choose an appropriate level of car insurance coverage - Making informed decisions about the right amount of auto insurance based on personal needs.</li> <li>Distinguish the similarities and differences between renters and homeowners insurance - Understanding the different protections offered by renters versus homeowners insurance.</li> <li>Explain how health insurance works and the different types of plans available to them - Understanding the basics of health insurance plans, including coverage options.</li> <li>Decide when a life insurance policy is appropriate and how to select the best type for their needs - Evaluating when life insurance is necessary and choosing the most suitable</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Insurance Unit Assessment	PF1 - Earning Income PF3 - Budgeting and Saving PF6 - Protecting and Insuring

		<ul> <li>policy.</li> <li>Explore the specific coverage areas and benefits of healthcare.gov Marketplace plans</li> <li>Investigating the details and advantages of health insurance plans available through the Marketplace.</li> </ul>		
Taxes	9.1 - Intro to Taxes 9.2 - Taxes and Your Pay Stub 9.3 - The Tax Cycle and Job Paperwork 9.4 - Teens and Taxes 9.5 - How to File Your Taxes 9.6 - Completing the 1040 9.7 - Understanding Tax Savings	<ul> <li>Differentiate between gross income and taxable income - Understanding how income is calculated for tax purposes and what portions are subject to taxation.</li> <li>Compare the three main types of tax systems - Analyzing the differences between progressive, regressive, and flat tax systems.</li> <li>Explain how marginal tax brackets differ from effective tax rates - Recognizing the difference between the tax rate on additional income and the average tax rate paid on total income.</li> <li>Describe the difference between a flat and progressive tax rate - Understanding how different tax structures impact taxpayers based on income levels.</li> <li>Complete a 1040 form to file their taxes - Gaining practical experience in filing taxes using the standard federal tax form.</li> <li>Explain the difference between gross and net pay - Understanding how deductions impact take-home pay and how to read a pay stub.</li> <li>Identify key facts about taxes and the tax cycle - Familiarizing themselves with the basics of how taxes work and important deadlines in the tax year.</li> <li>Explain the difference between tax credits and deductions can reduce tax liability in different ways.</li> <li>Analyze a W-2 form - Learning to interpret this essential tax document, which reports annual wages and taxes withheld.</li> <li>Determine when it's appropriate to use the standard deduction or to itemize deductions - Making informed decisions about the most beneficial method to reduce taxable income.</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Taxes Unit Assessment	PF1 - Earning Income PF7 - Paying Taxes
Budgeting	10.1 - Budgeting Basics 10.2 - Budgeting Strategies 10.3 - Budgeting for Housing 10.4 - Budgeting for	<ul> <li>Describe the purpose of a budget - Understanding the fundamental role of budgeting in managing personal finances.</li> <li>Classify expenses as needs and wants - Distinguishing between essential and discretionary spending to prioritize budgeting.</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities	PF1 - Earning Income PF2 - Buying Goods and Services PF3 - Budgeting and Saving

	Transportation 10.5 - Budgeting for Food 10.6 - Budgeting Challenges 10.7 - Build Your Budget	<ul> <li>Explain the difference between gross pay and net pay - Recognizing how income is reduced by taxes and other deductions, impacting take-home pay.</li> <li>List important considerations before signing a lease - Knowing what to evaluate before committing to a rental agreement.</li> <li>Weigh the pros and cons of each budgeting strategy - Evaluating different budgeting methods to choose the one that best fits personal financial goals.</li> <li>Identify ways people can budget with a limited or variable income - Learning strategies to manage finances effectively despite fluctuating income levels.</li> <li>Factor in how utilities will affect their budget - Understanding the impact of utility costs on overall financial planning.</li> <li>Explain how inflation affects one's ability to budget for food - Recognizing the effects of rising prices on maintaining a balanced budget.</li> <li>Create a budget on a salaried adult's income and adjust it as required - Practicing real-world budgeting by planning and adjusting based on changing financial circumstances.</li> <li>Research and choose appropriate budgeting apps to meet specific needs - Leveraging technology to streamline budgeting and financial management.</li> </ul>	Budgeting Unit Assessment	PF4 - Using Credit PF5 - Financial Investing
Consumer Skills	<ul> <li>11.1 - Your Money and Social Media</li> <li>11.2 - Advertisement and Dark Patterns</li> <li>11.3 - Getting the Best Deal</li> <li>11.4 - Online Shopping Pitfalls</li> <li>11.5 - Being and Ethical Consumer</li> <li>11.6 - Identity Theft</li> <li>11.7 - Scams and Fraud</li> </ul>	<ul> <li>Examine their role as a consumer and their consumer decisions - Understanding their influence and responsibility as consumers in the marketplace.</li> <li>Explain how social media and influencers can impact a consumer's spending decisions - Recognizing the powerful effects of social media on purchasing behavior.</li> <li>Identify steps a consumer can take to decrease the influence of social media on their spending decisions - Learning strategies to minimize the impact of social media on personal finances.</li> <li>Explain what dark patterns are and identify common types - Understanding deceptive design practices that can manipulate consumer behavior.</li> <li>Identify strategies consumers can use to make sure they are getting the best price for their purchase - Implementing practical techniques to ensure value for money.</li> <li>Apply their comparison shopping skills to</li> </ul>	Discussions Quizzes Google Classroom Activities Class Activities Consumer Skills Assessment	PF2 - Buying Goods and Services PF3 - Budgeting and Saving PF6 - Protecting and Insuring

	<ul> <li>choose between two similar items - Practicing effective comparison shopping to make informed purchasing decisions.</li> <li>Describe different types of hidden fees consumers may encounter - Being aware of and identifying hidden costs in transactions.</li> <li>Identify different types of identity theft, how they can occur, and the impact they can have on someone's life - Understanding the risks and consequences of identity theft.</li> <li>Take measures to protect their personal information - Learning proactive steps to safeguard personal data from theft and misuse.</li> <li>Recommend steps someone should take if they are scammed - Knowing the appropriate actions to take in response to scams and fraud.</li> </ul>	
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